

**1a** What do you already know about plastic pollution?

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**1b** Why does plastic pollution matter?

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**2** Complete the crossword.

**Across**

- 2** To do something to plastic, paper or glass so that you can use them again.
- 6** To say that you are not happy about something.
- 8** To make things so they can be sold.
- 9** To say what you think an amount or time will be, either by guessing or using information to help you.
- 10** To say that someone did something wrong.
- 11** To add a link to someone on social media.

**Down**

- 1** To make something less or smaller.
- 3** To say that someone should do something because you think it is the right thing for them to do.
- 4** When the government says that people must not use, sell or do something.
- 5** To plan and do several activities because you want people to make something happen or change.
- 7** To add waste to air, water or land and make them dirty and dangerous for animals or people.

3 What changes can people make to get rid of these types of plastic? Write some advice.

Instead of small plastic containers for shampoo

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Instead of plastic cotton buds

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Instead of pads to take off your make-up

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Instead of toothpaste in plastic packaging

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Instead of plastic cutlery

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Instead of plastic nappies

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**4** Will McCallum included interviews in his book. Ask someone the following questions and write down their answers.

Do you care about the problems with plastic?	<hr/> <hr/> <hr/> <hr/>
What changes have you made in your life to use less plastic?	<hr/> <hr/> <hr/> <hr/>
What makes it difficult to get rid of plastic?	<hr/> <hr/> <hr/> <hr/>
What makes you most angry about the problems with plastic?	<hr/> <hr/> <hr/> <hr/>

**5a** Think of something you could campaign about and make a plan of action for your campaign with a ladder, like Will McCallum. Add the words from the box to the ladder. Start with the smallest action at the bottom of the ladder, then each action should get bigger and bigger.

A PROTEST   MEDIA   LETTER   MEETING   PETITION

My campaign is about: .....



**5b** Here is some advice to help your campaign. Put each sentence into the correct row in the table. Then, add a piece of your own advice to each row.

- If you are nervous, practise a few times first.
- Ask the person what they think of your idea and if they have any questions.
- If you are too shy to leave packaging in a shop, post it back to the company that made it.
- Be clear and keep it short.
- Correct your grammar and spelling.
- Use a website like Change.org, Avaaz or 38 Degrees.
- Ask everyone to share your link with their friends.
- Ask a friend to take notes.
- Write a press release with an exciting title.
- Be personal so that your reader will be more interested.
- Contact journalists on Twitter.
- Tag companies in social media posts and ask them why they are not doing anything.
- Take photos and share them on social media.

	Advice
<b>How to write a letter</b>	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>• .....</li> </ul>
<b>How to have a meeting</b>	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>• .....</li> </ul>
<b>How to use the media</b>	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>• .....</li> </ul>
<b>How to start a petition</b>	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>• .....</li> </ul>
<b>How to start a protest</b>	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>• .....</li> </ul>