**1**

| | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | 1 C | L | U | 8 B | | | | | | | |
| | | 2 W | E | B | S | I | T | E | | | | | |
| | 3 S | O | C | I | A | L | | | | | | | |
| | | | | | | 4 L | O | G | O | | | | |
| 5 A | D | V | E | R | T | I | S | E | | | | | |
| | | | | | 6 P | O | S | T | | | | | |
| | | | | | 7 U | N | I | V | E | R | S | I | T | Y |

**2a** Snapchat: 4, 6, 9
Facebook: 3, 10
Both: 1, 2, 5, 7, 8

**2b** *Reader's own answer.*

**3a** **1** b **2** d **3** a **4** c

**3b** **Possible answer:**
This is Evan Spiegel and his wife, Miranda Kerr.

**4** *Reader's own answer.*

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